

## MAPC and Regional Economic Development

Metropolitan Planning Organization Boston, Massachusetts

JANUARY 5, 2012



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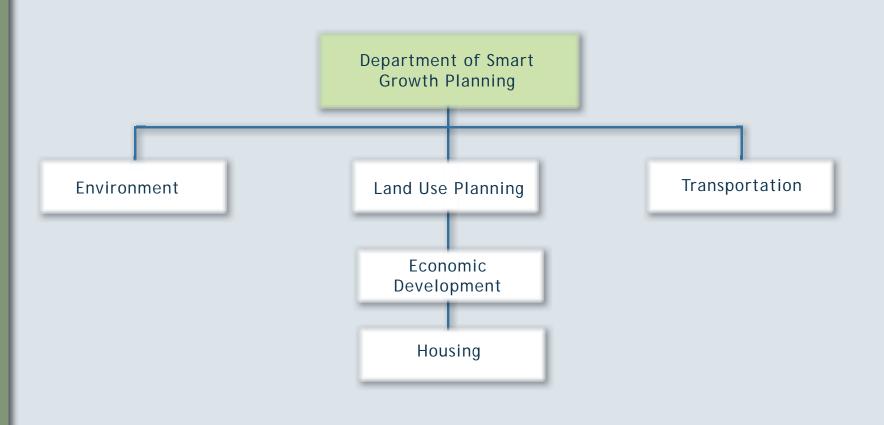
ROLE

REGION

**PROJECTS** 

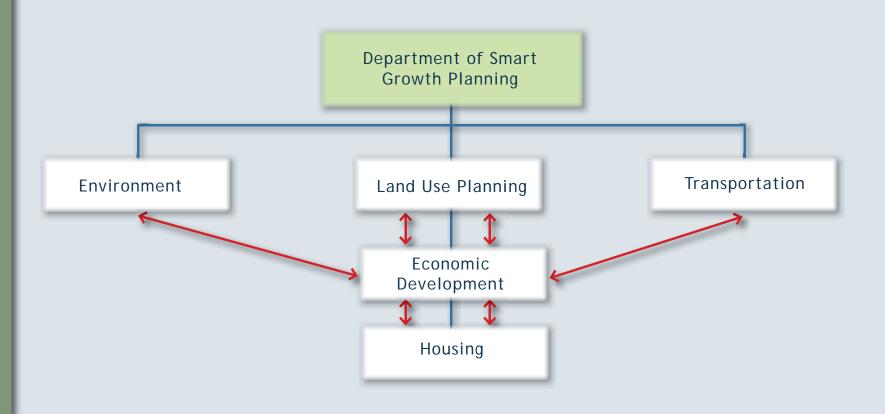
## MAPC ECONOMIC DEVELOPMENT DIVISION





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## ECONOMIC DEVELOPMENT DISTRICT



MAPC is the EDA's federally designated Economic Development District

## Boston Region EDD





- JOB GENERATION AND RETENTION
- COMMERCIAL/INDUSTRIAL GROWTH
- Locally and regionally based stategies

## ECONOMIC DEVELOPMENT DISTRICT



MAPC's role as the EDA Economic Development District for the Boston Region:



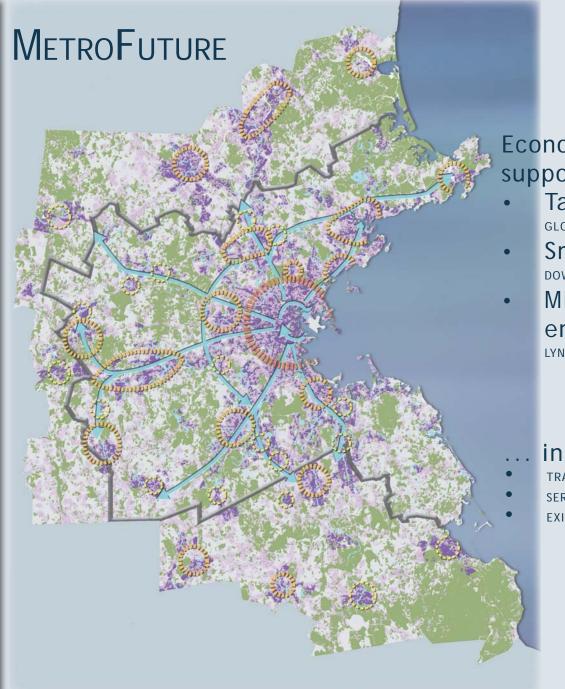
Organize and develop regional economic development priorities



Develop and maintain the Comprehensive Economic Development Strategy (CEDS)

Advance projects through EDA funding application process:

- Fraunhofer Center for Sustainable Energy Systems
- i6 Green New England Clean Energy Foundation





Economic development that supports ...

- Targeted sectors or clusters

  GLOUCESTER MARITIME ECONOMY
- Small businesses

  DOWNTOWN STOUGHTON
- Minority and immigrant entrepreneurs

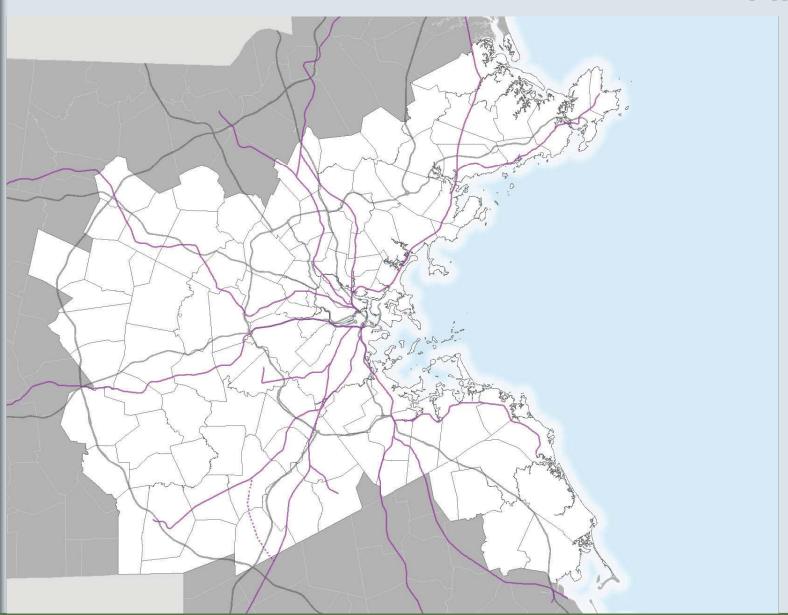
LYNN IMMIGRANT ENTREPRENEURSHIP

in strategic places.

- TRANSIT-ACCESSIBLE
  - SERVED BY EXISTING INFRASTRUCTURE
  - EXISTING POPULATION AND EMPLOYMENT DENSITY

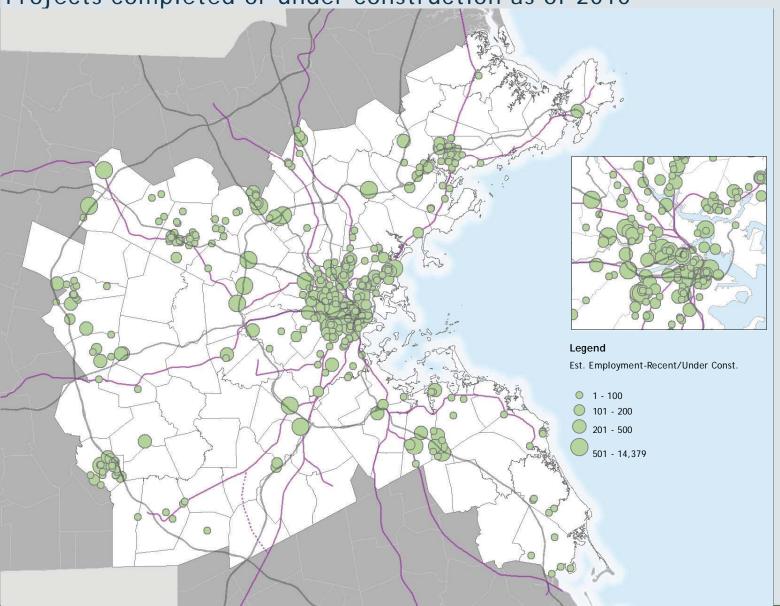
# THE REGION





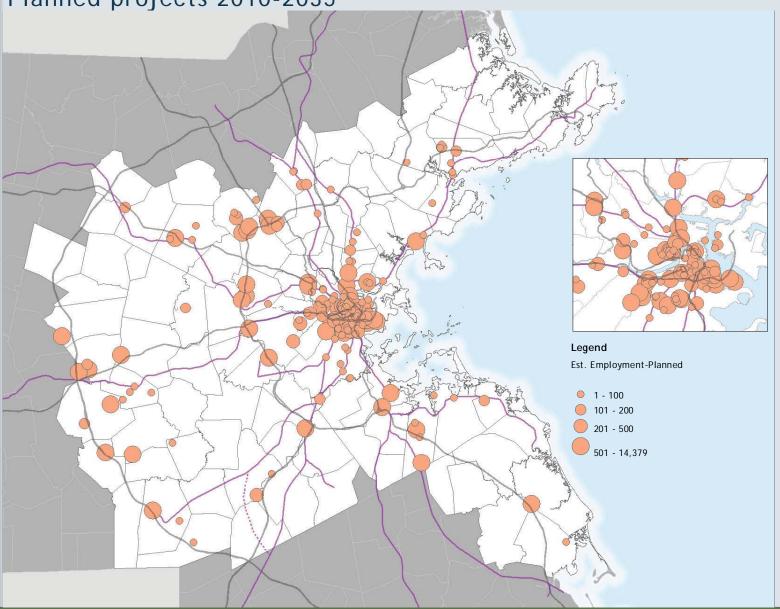


Projects completed or under construction as of 2010



Planned projects 2010-2035

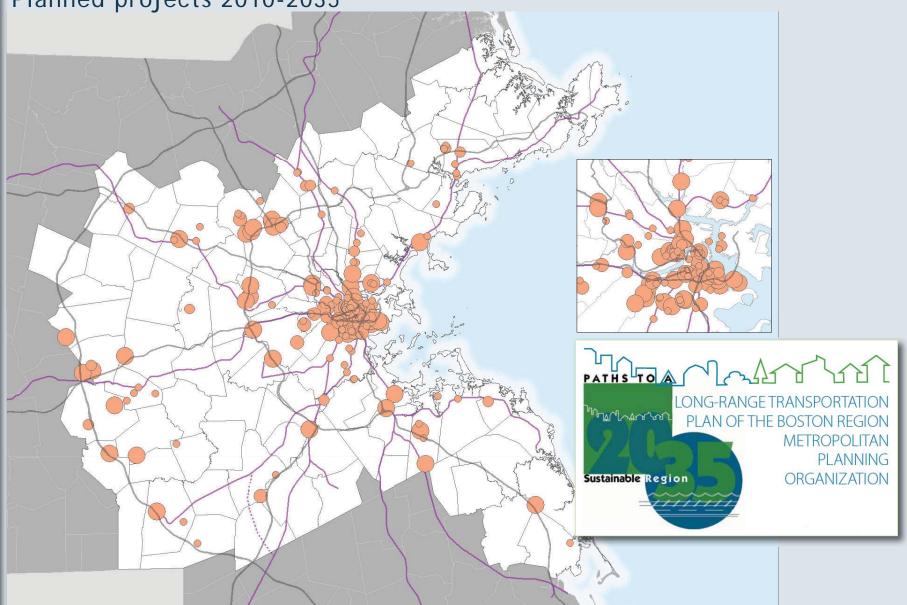






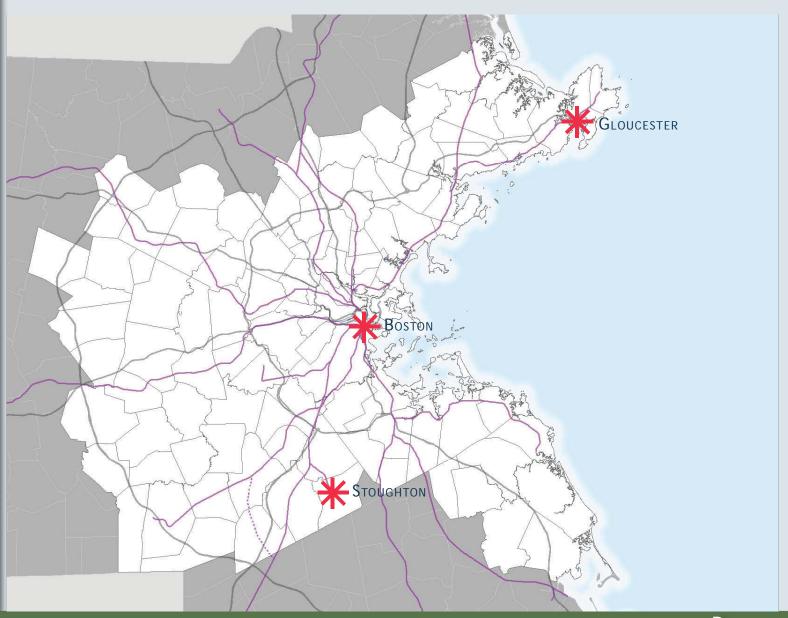


**P**ROJECTS



# LOCAL ECONOMIC DEVELOPMENT PROJECTS





# GLOUCESTER ECONOMIC DEVELOPMENT VISIONING AND CLUSTER ANALYSIS



## Partner/Funder

 Economic Development Administration

#### **O**BJECTIVE

 Target and strengthen the maritime cluster in Gloucester

## **O**UTCOMES

- Cluster analysis
- Asset identification
- Stakeholder visioning and facilitation
- Continued stakeholder conversation
- Recommendations to increase maritime industry cluster presence in Gloucester



# Fraunhofer USA Center for Sustainable Energy Systems



## Partner/Funder

 Economic Development Administration

#### **OBJECTIVES**

- Promote commercialization of sustainable energy technologies and efficient energy systems
- Support Fraunhofer research and develoment labs

#### **O**UTCOMES

- Groundbreaking of Fraunhofer CSE
- Continued MAPC/Fraunhofer partnership to promote clean economic development



# DOWNTOWN STOUGHTON MARKET STUDY & IMPLEMENTATION PLAN



## Partner/Funder

 South Coast Rail Corridor Planning Process

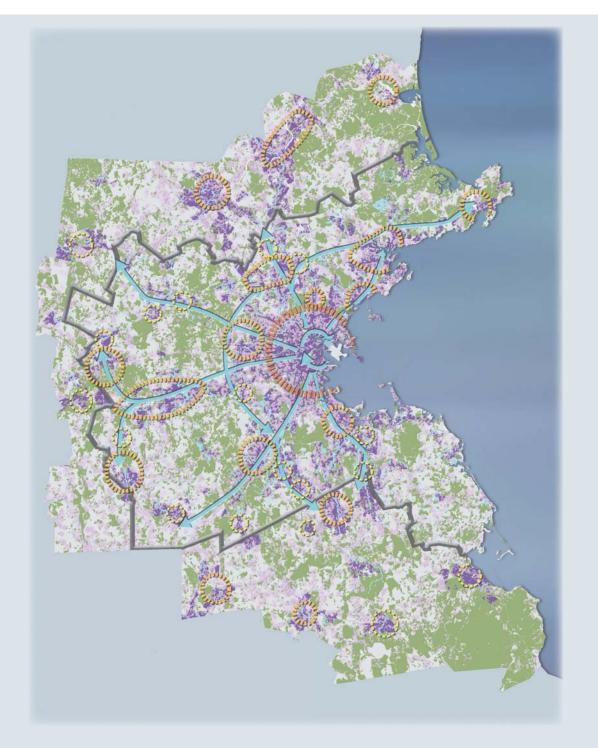
#### **OBJECTIVES**

 Assess and strategize for downtown revitalization

## **O**UTCOMES

- Retail & housing market study
- Streamlined permitting assessment
- Business organization







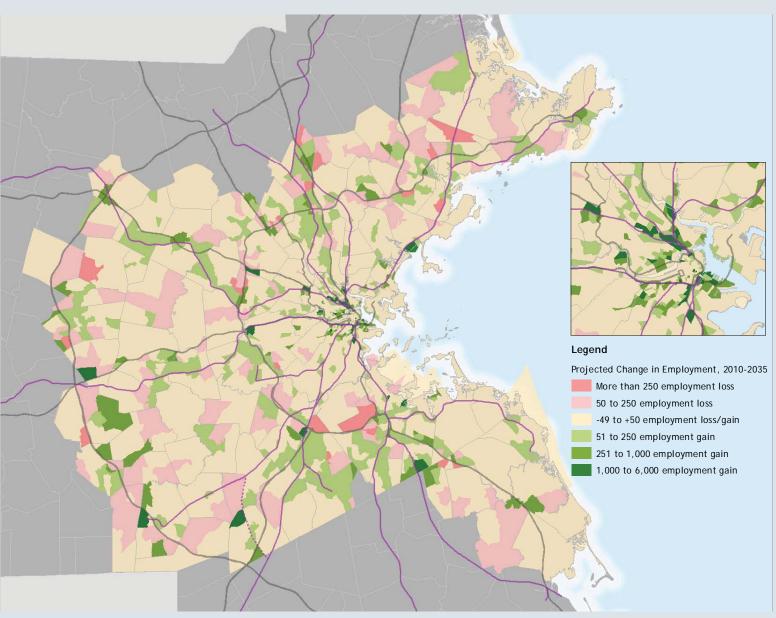
THANK YOU!

QUESTIONS AND ANSWERS



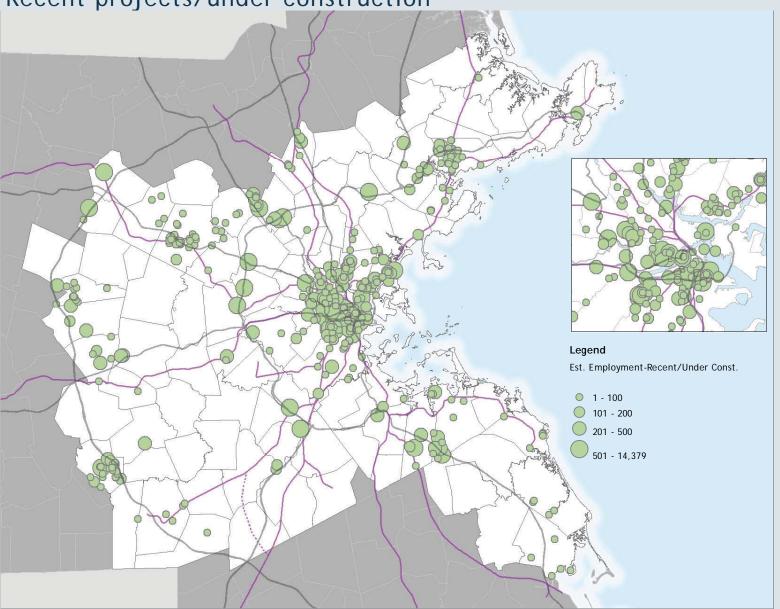
## MetroFuture Projections







Recent projects/under construction



MAPC

Planned projects

